



Small Planet Travel Cards

CUSTOM CARDS

Great Big Adventures ...
Tiny Little Cards!

Corporate Travel • Tour Companies
Cruise Lines • Sports Teams
Group Travel • Trade Missions

Small Planet Travel Card's *BIG* idea is small language cards that instantly provide key phrase translations and cultural integration tips.

Simple paper cards are discrete, sharable, fit in wallet or pocket and do not require internet access!

Business Card Sized Culture Reference Guides

- Key Phrase Translations
- Tipping Guide
- Culture Tips
- Currency Conversion
- Emergency Numbers



ACME SAFARI CAMP
www.AcmeSample.com
Call Mark for ACME Help
+1 (541) 387-4287

- Conservative dress
- Don't eat / greet w/ left hand

Size: 945,203 km²
Population: 45 million people, >100K elephants
Currency: 1,000 Tanz. Shilling (TSh) ≈ 0.6 US\$
1 \$ ≈ Tsh 1,600

Emergency Phone Number: 112

Tipping Guide:
Expected in tourist areas. Check if service charge inc.
Cafe / Small Tabs - round up to Tsh 1,000
Restaurants - Round up or to 10%
Taxi - Not expected
Porter - \$4-2,000 per bag
Housekeeper - Tsh 1,000 per night



LAAB
2013

US PAVILION HALL 3

You are part of a team of 75 companies and organizations representing the United States of America at this show. Please help us make the most of our combined efforts.

For assistance, call Mike F. at +1 (800) 555-1212

These language cards are provided to assist you interact while here in Brazil. Using these phrases will be appreciated and make your trip even more successful.



UTC Aerospace Systems
PARIS AIRSHOW 2013

CHALET B-210 / C-215
HALL 4 D-610

For assistance, call Sherry:
+1 (800) 555-1212

Currency: 1 € (Euro) ≈ 1.25 US \$ / 1 \$ ≈ 0.75€
Emergency Phone Number: 112 Police: 17

Tipping Guide:
Optional - cash only to reward excellent service
Cafe / Small Tabs - round up to €
Restaurants - 5% (to 10% for amazing)
Taxi - round up to €
Porter - 1 € per bag



ACME CZECH REPUBLIC
RIVER CRUISE LINE
Danube River Cruise 2013

For ACME Help,
Call Mark: +1 (541) 387-4287

Currency: 1 Kč (Koruna (Crown)) ≈ 0.05 US\$
1 \$ ≈ 20 Kč

Emergency Phone Number: 112 Police: 158

Off-Ship Tipping Guide:
10% tip in tourist locations or round up.
Cafe / Small Tabs - 10% / round up
Restaurants - 10% / round to next 20 Kč
Taxi - 5 to 10%
Porter - 30 Kč

www.acmesample.com

Available Country Cards

June 2015

Austria	Iceland	Panama
Belgium	Indonesia	Peru
Brazil	Israel	Philippines
Cambodia	Italy	Poland
Catalonia	Japan	Puerto Rico
Costa Rica	Kenya	Russia
Czech Rep	Korea	Slovakia
Denmark	Laos	Spain
El Salvador	Madagascar	Sweden
Finland	Malawi	Switzerland
France	Malaysia	Tanzania
Germany	Mexico	Thailand
Guatemala	Myanmar	Turkey
Greece	Netherlands	UK
Honduras	Nicaragua	Vietnam
Hungary	Norway	Zambia

Customization and Branding:

Benefits:

- Organizers know that cultural interaction makes a good Trip into a **Great Trip**
- Travelers are your **Ambassadors** – you want them to reflect on you positively
- Reinforce branding for trip organizer
- Team contact and emergency reminders
- Easy, affordable addition to your traveler support materials

Implementation

- Significant room for branding: Custom Intro card and face of Culture Tips cards
- Design cycle < 2 weeks
- No cost for customization